



FOR IMMEDIATE RELEASE

Ozark Chamber of Commerce Appoints Chris Russell as New President/CEO

Ozark, MO – April 1, 2024 – The Ozark Chamber of Commerce proudly announces the appointment of Chris Russell as its new President/CEO. With a commitment to community, economic development, and supporting local businesses, Chris Russell brings years of experience and a fresh perspective to lead the Ozark Chamber into a future of growth and success.

"We're excited to welcome Chris Russell as the newest addition to our team," said Guy Callaway, Chair of the Ozark Chamber of Commerce Board of Directors. "The Ozark Chamber is gearing up for a revitalized presence in the community. We've already made significant strides in supporting and promoting our local business partners and Chris is the leader we need to continue our forward momentum."

Chris Russell joins the Ozark Chamber after serving as the President/CEO of the Nixa Chamber of Commerce for five years. During his tenure at the Nixa Chamber, Chris demonstrated his ability to build strong community connections, drive economic development initiatives, and increase membership engagement. His leadership was instrumental in facilitating the purchase and renovation of a building for the Nixa Chamber's welcome center, providing a hub for local businesses and residents alike.

Chris Russell shared his excitement about the new role, saying, "It is truly an honor and privilege to assume the role of CEO at the Ozark Chamber of Commerce. Throughout my entire professional career, I've been dedicated to helping businesses and organizations thrive. Having the opportunity to bring my passion for success to Ozark and collaborate with the board, volunteers, and the entire community is an immense honor for me. While I hail from another town in Christian County just a short distance away, my commitment to serving the Ozark Chamber and the wider community remains unwavering. I am eager to become acquainted with all of those in the Ozark area and to work together as a cohesive team to shape the future of 65721 and beyond."

The Ozark Chamber of Commerce invites the community to join in welcoming Chris Russell as the new President/CEO.

About Ozark Chamber of Commerce: The Ozark Chamber of Commerce is dedicated to promoting economic growth, advocating for local businesses, and fostering a vibrant community in Ozark, Missouri. With a focus on collaboration and partnership, the Chamber strives to create opportunities for its members to thrive and succeed.

In addition, the Ozark Chamber would like to extend its gratitude to Ashley Johnson, who preceded Chris Russell and played a vital role in building a solid foundation for the Chamber

and increased member engagement. Ashley will continue to serve the Ozark Chamber of Commerce as a member of the Board of Directors.

"Since my appointment in December, my passion and love for the Ozark community have grown exponentially. I am immensely grateful for the opportunity to hand over the reins to someone as competent as Chris. Working alongside Chris at the Nixa Chamber of Commerce was an honor, and I witnessed his exceptional skills in action. I am confident that his leadership and chamber experience are precisely what the Ozark Chamber of Commerce needs to continue progressing," said Ashley Johnson.

For media inquiries, please contact:

Guy Callaway

Chair, Ozark Chamber of Commerce Board of Directors

Phone: (417)844-4807

Email: guycallaway@kw.com